



# GET NEW CUSTOMERS RIGHT WHEN THEY NEED YOU

**25 million people** are on **FixYa**  
every month, **in-market** looking  
for product **repair help**.

**BE THE TOP  
SOLUTION**  
to their problem with  
your relevant offer.



COMPUTERS &  
ELECTRONICS



APPLIANCES



HOME &  
GARDEN



AUTO



& MUCH MORE...

With solutions for 10 million products and 40,000 brands, FixYa is the world's largest consumer product Q&A site.

REACH YOUR POTENTIAL  
CUSTOMERS ON FIXYA.COM  
BASED ON:

- ✓ Product Category
- ✓ Brand
- ✓ Model
- ✓ Local/Regional Market

# FIXYA SPONSORED SOLUTION

Own the top solution listing for any product or category, customized with your Logo, Headline and Copy.

## SUPER PREMIUM PLACEMENT

Directly below the question, above the best user-provided solution

## IMMEDIATE CALL-TO-ACTION

Direct links to website, phone number or offer

## CROWD-SOURCED VALIDATION

Enhanced by the same social reputation scoring and features applied to all FixYa experts and answers

## THE FIRST ANSWER ON MOBILE DEVICES

Convenient click-to-call CTA for users seeking help on-the-go



## THE BEST CHOICE TO REACH NEW CUSTOMERS

### Easy to get started.

Monthly sponsorship term.  
No annual contract.  
End at any time.

	YELLOW PAGES	COUPON MAILERS	PRINT ADS	BROADCAST (RADIO OR TV)	FIXYA SPONSORED SOLUTION
<b>REACH</b> # of people potentially getting your message	✓	✓	✓	✓	✓
<b>OPEN RATE</b> # of people who actually see your offer					✓
<b>ACCURATE REPORTS</b> Periodic report of Reach, Open and Response rates					✓
<b>LOCAL PROXIMITY</b> Potential customers within your service area	✓	✓	✓	✓	✓
<b>TARGETING</b> Messaging to the right potential customers based on products they own					✓
<b>PRODUCT/SERVICE-SPECIFIC MINDSET</b> People looking for a product or service you provide					✓



FOR MORE INFORMATION

[www.fixya.com/advertise](http://www.fixya.com/advertise)

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