

GET NEW CUSTOMERS

RIGHT WHEN THEY NEED YOU

25 million people are on FixYa every month, in-market looking for product repair help.





ELECTRONICS











HOME & GARDEN

AUTO

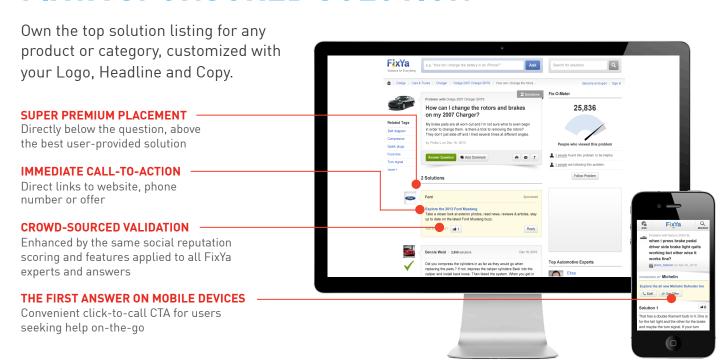
& MUCH MORE...

With solutions for 10 million products and 40,000 brands, FixYa is the world's largest consumer product Q&A site.

REACH YOUR POTENTIAL CUSTOMERS ON FIXYA.COM BASED ON:

- ✓ Product Category
- ✓ Brand
- ✓ Model
- ✓ Local/Regional Market

FIXYA SPONSORED SOLUTION





THE BEST CHOICE TO REACH NEW CUSTOMERS

Easy to get started.

Monthly sponsorship term. No annual contract. End at any time.

	YELLOW PAGES	COUPON MAILERS	PRINT ADS	BROADCAST (RADIO OR TV)	FIXYA SPONSORED SOLUTION
REACH # of people potentially getting your message	~	V	V	V	V
OPEN RATE # of people who actually see your offer					v
ACCURATE REPORTS Periodic report of Reach, Open and Response rates					V
LOCAL PROXIMITY Potential customers within your service area	V	V	V	V	V
TARGETING Messaging to the right potential customers based on products they own					V
PRODUCT/SERVICE- SPECIFIC MINDSET People looking for a product or service you provide					V

